



www.cabotaveofdreams.com

May 22 & 23, 2010

Sponsorship Opportunities

(Both monetary and in-kind gifts are equally recognized and appreciated)

Platinum - \$7,000 - \$10,000

This sponsor receives premier recognition on all printed material.* This sponsor is mentioned in all radio and television commercials. Sponsor receives a free ad in the Show Program. Sponsor is mentioned repeatedly during the event. This sponsor may display banners and/or promotional materials at any special Cabot Avenue of Dreams events. This sponsor may sponsor a specific event.

Gold - \$5,000 - \$6,999

This sponsor receives recognition in all printed material.* This sponsor is mentioned repeatedly throughout the event. Sponsor receives a free ad in the Show Program. This level may exclusively sponsor a specific event.

Silver - \$3,000 - \$4,999

This sponsor receives recognition in all printed material.* This sponsor is mentioned throughout event. This sponsor receives a free ad in the Show Program. This level may sponsor a specific event.

Copper - \$1,000 – 2,999

This sponsor receives recognition in all printed material.* This level may exclusively sponsor a specific event.

Friend of the Avenue - \$500 - \$999

This sponsor receives recognition on the website and may provide a coupon or merchandising materials be go into the “Goody Bag.”

Bonus Level “Linking Partner” - \$100

A linking partner must be a member of the Cabot Area Home Builders Association for their website to be linked to the Cabot’s Avenue of Dreams website.

For more details, call Rhonda House (501) 843-9460 or (501) 259-0509

*Excludes billboard advertisements



A project of the Cabot Area Home Builders Association with ticket sales benefiting Open Arms Shelter and Lonoke County Safe Haven.